
Internet Innovator

Proven track record of creating innovating products on-time. Creative, talented individual with a background in web development who is highly self-motivated with excellent problem solving skills

Strengths:

- Excellent oral and written communication and presentation skills
- Possesses a versatile skill set with experience in both web development and management
- Experience in Internet publishing and product development working with corporations and startups
- Has a vast knowledge base of current trends in computer technology as well as SEO industry information
- Self-motivated, detail-oriented with time-management skills and working with people
- Proven track record of developing, implementing, and launching new online initiatives
- Effective Leadership of new initiatives that have increased revenue

Professional Experience

Nomad Thinking, LLC, Westfield, New Jersey

September 2006 – Present

CEO/Owner

Consultant

- Ran all aspects of business from analyzing client specifications to efficient implementation of their desired web product(s)
- Created price quotes and budget based on individual client specifications and priorities
- Successfully coded, designed, and deployed client based solutions within projected time frame and budget constraints
- Performed various SEO improvements for clients while offering valuable reports on keywords and rank position

MIVA Direct, New York, New York

March 2008 – November 2008

Product Manager

- Focused on improving SEO strategies for Screensavers.com, reached over 3,500 daily installs of ALOT Toolbar from organic search saving over \$2,500 a day in advertisement spend.
- Successfully managed 2 full-website rebuilds from the ground up (fastscreensavers.com/popular.fastscreensavers.com, Screensavers.com) and launched on time
- Oversaw content migration and assisted the legal team with updating Screensavers.com Terms of Use and Privacy Policy
- Created detail oriented Functional Requirement Document for outlining the details of each page and functionality
- Built a detailed business plan outlining projected revenue, expense, and timeframe based on previous history for rebuilding a former top 100 website: Screensavers.com

Kluster (FKA mophie), Burlington, Vermont

May 2007 – July 2007

Web Developer

- Setup and managed deployment of illuminator using Apache, Mongrel, MySQL and Capistrano on Slicehost
- Launched iPhone version of illuminator at iPhoneDevCamp 2007
- Worked on initial phase of transforming illuminator specifications into a working prototype using Ruby on Rails
- Created HTML/CSS email blasts

Ziff Davis Enterprise, New York, New York

September 2006 – May 2007

Project Manager

- Assisted in implementing and launching Ziff Davis IT Link (ziffdavisitlink.com) an Off the Shelf social network system
- Led initiative to rebuild and rebrand IT Hub using Movable Type
- Increased advertising revenue by adding second MPU banner ad to all Moveable Type blogs
- Managed launching, migrating, and maintaining of 23 Movable Type blogs
- Worked as a team member on Microsoft Watch (microsoft-watch.com) which was rebuilt in 1 month as scheduled
- Migrated the current community server blogs to movable type as well as built and deployed a customized template for all future Movable Type blogs

Burton Snowboards, Burlington, Vermont

September 2005 – January 2006

Help Center Intern

- Performed help desk/troubleshooting support for all employees via phone and on-site.
- Dealt with internal customers in a calm and professional manner.
- Customized a network boot disk and assisted in computer lease return of over 140 computers

The University of Vermont, Burlington, Vermont

Spring 2004 – Spring 2006

TechCATS & Jr. Doctor Program

- Developed a valid OPML Blogroll for the UVM Community using PHP/MySQL, RSS/XML
- Assisted faculty members creating WebCT courses for their classes
- Helped faculty members and students build websites using Mozilla Composer
- Assisted in maintaining Movable Type and Wordpress blogs for faculty members and customizing their own layouts
- Setup and conducted a focus group on Tablet PCs as well as develop and coded a websites
- Assisted faculty members and students in video editing using iMovie and Final Cut.

Boston Engineering Corporation, Waltham, Massachusetts

Summer 2005

IT Internal Support Internship

- Assisted in VoIP (Voice over Internet Protocol) implementation with 30 Polycom phones using Asterisk
- Provided Desktop support for 30 users using Windows 200
- Implemented Kickstart script on updating instant messages in jabber for SSL deployment
- Organized server room and bundled and labeled cables for installation of new rack in server room

Internship

Summer 2004

- Performed measurements for implantable wireless sensors.
- Established communication between Chipcon Zigbee development kit
- Developed program in C to configure offset of thermocouple dependent on all types and temperatures from 0 to 700 degrees C

Summer 2003

- Integrated Linksys WET11 into MicroStrain's Wireless Web Sensor Network
 - Throughput Soldering of 20 MicroStrain's Demod-DVRT
 - Updated copy of MicroStrain's G-Link and Wireless Web Sensor Network Manuals
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Education

University of Vermont, Burlington, Vermont

May 2006

Bachelor of Arts – Major: Computer Science, Minor: Business Administration

CompTIA A+ Certification

November 2000

Software Skills

HTML/CSS, PHP, MySQL, Ruby on Rails, Javascript/AJAX, Subversion, Wordpress, Movable Type, Podcasting, RSS/XML, Adobe Photoshop, C/C++, Java, Word, Excel, Power Point, Outlook, Access, Apple iMove, iPhoto, iTunes, iDVD, iWork, iCal, Final Cut Studio, twiki, Jira, Confluence, OS X, Windows 95,98,ME,2000,XP, Vista, Familiar with Linux

Grants and Awards

- 2006 Institute of Electrical and Electronics Engineering Student Branch Award
- 3rd Place Recipient of 2003 IEEE Region 1 Student Paper Contest
- 2002 Recipient of University of Vermont's URECA! (Undergraduate Research Endeavors Competitive Awards)
- 2002 Recipient of Sigma Xi's Recipient of Grants in Aid of Research Program (GIAR) programs for Vermont Chapter and Sigma Xi National

Leadership Activities

- College of Engineering and Math (CEM) Student Leadership Council Spring 2005 – Spring 2006
 - President UVM Institute of Electrical and Electronics Engineers (IEEE) Fall 2003 – Spring 2006
 - Vice President UVM IEEE Fall 2002 – Spring 2003
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