

JOHN MURCH

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“JOHN IS AN EXTREMELY RARE FIND. I've never met anyone with such a deep knowledge base across online marketing, web technologies, and innovation . . . the fact that he exudes creativity and big thinking would make him an asset to any company.”

— **BILL ELWARD** Head of SEO, ZocDoc

SUMMARY

Creative and talented technology expert with a background in web development and marketing, who is highly self-motivated with excellent problem solving skills.

Proven track record of launching ideas into products

EDUCATION

UNIVERSITY OF VERMONT

BA, Computer Science

CompTIA A+ Certification

SKILLS

DEVELOPMENT

HTML, CSS, Javascript, Angular.js, Vue.js, Node.js, MongoDB, Postgres, Redis, Cassandra

PLATFORMS

Amazon AWS, Digital Ocean, Google Cloud, Docker, Heroku
Raspberry Pi, Odroid C2

APPLICATIONS

Adobe Creative Cloud
Microsoft Office
(Word, Excel, PowerPoint)

EXPERIENCE

2019-Present | Vinli, Senior Backend Engineer

- Built installer portal (vue.js) for vehicle onboarding as well as developed backend endpoints (golang, node.js) for email integration of user and device linking
- Performed various bug fixes and wrote new automated tests

2016-2019 | Tome Software, Software Engineering Manager

- Took over development team and technical responsibility for Komz, a cycling app
- Led development team on multiple concept prototyping with client partner Canon USA - Work included integrating Raspberry Pis, prototype Canon Cameras and 3rd party platforms (OpenCV, Google Cloud, ZBar)
- Responsible for Office IQ, a software and sensor solution for sit/stand desk with furniture partner, Humanscale. Developed billing system, both frontend (Angular.js), backend (Node.js) and integrations (Stripe) for payments
- Prototyped an integration of Office IQ with FitBit API for CES 2017

2015-2016 | Prolific Interactive, Lead Backend Engineer

- Technical and strategic guidance on Mobile SaaS solutions: clients included Alex and Ani, David's Bridal, Abercrombie and Fitch and Lilly Pulitzer

2014-2015 | USA Rx, Chief Technology Officer (CTO)

- Built a CRM system from nothing used by 800+ sales reps at 40,000+ medical practices nationwide, in partnership with a Fortune 300 company
- Integrated 3rd party APIs: SendGrid, AfterShip, Geocodio, S3 and Google Maps

2010-2014 | College Board, Search Engine Optimization Manager

- Achieved growth in organic traffic by over 20%, resulting in more than 50% of College Board web traffic from organic search and millions in revenue, launched 70+ new microsites on subdomains of collegeboard.org

2009-2012 | uBlanket, Co-Founder

- *Featured on MSNBC* - Developed a custom website with integrated shopping experience turning customers tshirts into blankets. (CodeIgniter, UPS, Authorize.net)

2008-2010 | SEO Drop, Co-Founder

- Built a SaaS SEO Tools startup focusing on SERP Tracking and on-page optimization

2007-2007 | Mophie, Web Developer

- Released iPhone version of illuminator (Ruby on Rails) at iPhoneDevCamp 2007

2006-2007 | Ziff Davis Enterprise, Project Manager

- Managed 23 Movable Type blogs on eweek.com including Microsoft Watch

